



County of Santa Cruz Board of Supervisors

Agenda Item Submittal

From: Information Services Dept.

Subject: Defer status report on Digital Wallet Pilot Project to May 20, 2025

Meeting Date: March 25, 2025

Formal Title: Defer to on or before May 20, 2025, status report on blockchain-based digital wallet development with HUMBL Inc.

Recommended Actions

Defer to on or before May 20, 2025, the status report on blockchain-based digital wallet development with HUMBL Inc.

Executive Summary

The Information Services Department (ISD) and the County Administrative Office (CAO) are requesting to defer the status report on blockchain-based digital wallet application development in partnership with HUMBL Inc. to the May 20, 2025, Board meeting. Additional time is needed to continue evaluating the usage of the digital wallet, assess its effectiveness, and gather sufficient data for a full report, which will be presented at the end of May.

Discussion

On April 25, 2023, the Board of Supervisors approved a partnership between HUMBL Inc. and ISD to develop a blockchain-based digital wallet application integrated with the My Santa Cruz County mobile app. The first release, MySCC+, included a blockchain-powered paperless RV parking permit. Development of additional blockchain-powered features such as bicycle registration and digital swim passes is ongoing.

The deferral is necessary to allow ISD and CAO staff additional time to complete the evaluation of the digital wallet's usage, collect and analyze relevant data from recent testing, and determine the appropriate next steps. Staff will return at the May 20, 2025, meeting with a full status report and recommendations for the next phase of the project.

Financial Impact

There is no financial impact from the recommended action.

Strategic Initiatives

Operational Plan - Operational Excellence

Submitted By:

Tammie Weigl, Director of Information Services

Recommended By:

Carlos J. Palacios, County Administrative Officer

Artificial Intelligence Acknowledgment:

OpenAI ChatGPT 4o mini, an Artificial Intelligence (AI) large language model tool, significantly contributed to the development of this agenda item, including Staff Report, in compliance with the County of Santa Cruz AI Appropriate Use Policy.