

From: [Board Of Supervisors](#)
To: [Agenda Management Support](#)
Subject: Item 16 comment_Rogers, S
Date: Tuesday, May 20, 2025 6:34:30 AM

-----Original Message-----

From: PitchIn Santa Cruz <pitchinse@gmail.com>
Sent: Monday, May 19, 2025 6:53 PM
To: Board Of Supervisors <boardofsupervisors@santacruzcountyca.gov>
Subject: Raising Fines

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Dear Board of Supervisors,

My name is sally-Christine Rodgers. I am the organizer for the Trash Talkers a coalition of agencies that have spearheaded the Pitch In Initiative to end litter and illegal dumping in Santa Cruz County.

We have just completed the second annual Pitch In Santa Cruz County Clean Up Day on May 10th, where hundreds of volunteers from over 60 organizations participated.

It is imperative that we raise the fines in Santa Cruz County to meet The levels of fines in our neighbor counties to send a clear message that illegal dumping will not be tolerated in our community.

The financial cost of illegal dumping to our county and municipalities is significant, the psychological cost to our community is detrimental, and the environmental cost to our natural habitats is irreversible.

I urge you to adopt the recommendation to raise the fines as proposed by Supervisor Hernandez.

Respectfully,

Sally-Christine Rodgers

Sent from my iPhone