



County Administrative Office

Strategic Initiatives: Proposed Operational Plan

May 6, 2025

Agenda

2025–27 Operational Plan

- 80 new objectives across 21 departments
- Focus on High Action/High Alignment
- Builds bridge to next Strategic Plan



Line of Sight

- Budget and Operational Plan exist to achieve a common vision
- Federal and State policies significantly impact local services
- We are an anchor institution that can align partners and get results



Practicing High Action/High Alignment

- 100+ staff participating across three workshops
- HA/HA = results-focused + system connected
- Peer review and feedback strengthened quality and equity



High Action/High Alignment Highlight



Information Services: Digital Literacy

- Broadband Master Plan
- Increase Access
- Collaboration

Cornerstone Objectives

- Behavioral Health
- Housing
- Infrastructure and Roads
- AI and Data Systems



Bridging to the Strategic Plan Refresh

- Continuity through June 2027
- Cornerstone work
- Refresh will establish new focus areas and indicators
- FY 2026–27 transition to objectives aligned with new plan



Next Steps

- Accept and file proposed objectives
- Identify missing priorities
- Provide feedback on proposed objectives
- Final plan with revisions/additions on June 24, 2025

OUR VISION

Santa Cruz County is a healthy, safe and more affordable community that is culturally diverse, economically inclusive and environmentally vibrant.

Feedback and Input

Thank You

