



County Executive Office and Health Services Agency

# **Strategic Plan Refresh:** Health in All Policies & Community Indicators

May 20, 2025

# Agenda

- Health in All Policies (HiAP) Introduction
- HiAP Alignment with Current Work
- Updated Community Indicators
- Strategic Plan Timeline and Next Steps



Comprehensive  
Health & Safety



Attainable  
Housing



Reliable  
Transportation



Sustainable  
Environment



Dynamic  
Economy



Operational  
Excellence

# Health in All Policies



In partnership with Housing Santa Cruz County's Affordable Housing Month,  
we invite you to join us to celebrate

**TABASA GARDENS**  
Grand Opening Celebration and Ribbon Cutting

Image Source: [Housing Santa Cruz County](#)



Image Source: [Santa Cruz County Parks](#)



Image Source: [UCSC Farmworker Reality Tour](#)

# Health in All Policies – 5 Key Elements

Promote health,  
equity and  
sustainability

Support  
intersectoral  
collaboration

Benefit multiple  
partners

Engage  
stakeholders

Create  
structural or  
process change

## Local Example:



- Fosters cross-sector collaboration
- Aligns policy and leverages resources
- Supports equitable community Investment



# Alignment with Current County Work

- **Strategic Plan and County Equity Statement:** Engage Stakeholders
- **Operational Plan:** Action and Alignment
- **Community of Practice:** Collaboration and Culture Change



# Opportunities for Integration

- What are the standard set of questions asked to prioritize our work?

County Facilities and  
Infrastructure

Plans, Policies, and  
Budgets

Workplace and  
Workforce

Leadership,  
Operations, Services

Communications and  
Education

Community  
Partnerships

# Implementation Considerations

- Importance of aligned priorities
- Staff capacity and support
- Guidance from City of Santa Cruz





# Indicators of Well-Being

- Proposed indicators reflect Board direction and community priorities
- Standard Drivers = long-term systemic outcomes
- Resilience Drivers = areas the County can influence directly



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# Revised Indicators

| Focus Area     | Standard Driver of Health | Resilience Driver                     |
|----------------|---------------------------|---------------------------------------|
| Health         | Access to Health Care     | Self-Reported Poor Mental Health Days |
| Safety         | Safety Rate               | Successful Return to Community        |
| Housing        | PIT Count                 | Units Built by Affordability          |
| Transportation | Pavement Condition Index  | Transportation Alternatives           |
| Environment    | Greenhous Gas Emissions   | EV Infrastructure                     |
| Economy        | 200% Federal Poverty      | Job Quality                           |

# Indicators and County Frameworks

- **Results Count:** Track progress toward population-level results
- **HiAP:** Use indicators to evaluate health and equity impacts
- **Equity Statement:** Center community voice and lived experience



# Strategic Plan Refresh Timeline

- Spring 2025: Foundational review
- Fall 2025: Community engagement
- Winter 2026: Return with HiAP integration options
- Spring 2026: Approve new six-year Strategic Plan

# Next Steps and Strategic Plan Refresh

- Receive feedback on proposed indicators with Strategic Plan outreach
- Continue developing HiAP implementation options
- Return to Board in August with an update

## **OUR VISION**

Santa Cruz County is a healthy, safe and more affordable community that is culturally diverse, economically inclusive and environmentally vibrant.



# Feedback and Input

Thank You

