



County of Santa Cruz Board of Supervisors

Agenda Item Submittal

From: Parks, Open Spaces, and Cultural Services

Subject: Approve 2025 Public Art Plan

Meeting Date: February 11, 2025

Formal Title: Approve the Santa Cruz County Arts Commission 2025 Public Art Plan

Recommended Action

Approve the Santa Cruz County Arts Commission 2025 Public Art Plan.

Executive Summary

The Parks, Open Space and Cultural Services Department is requesting approval of the 2025 Public Art Plan as recommended by the County Arts Commission.

Discussion

On January 13, 1998, the Board approved the Santa Cruz County Public Art and Design Guidelines. No. 4.2 of the Guidelines states:

The Director of Parks, Open Space and Cultural Services or designee shall present upcoming capital improvement projects to the Arts Commission which will on an annual basis create a proposed Public Art Plan. This plan shall include the proposed art projects, budgets, recommendations for the specific approach to art in each of the projects, and definition of the artist selection process for approval by the Board of Supervisors.

On December 9, 2024, the proposed 2025 Public Art Plan was reviewed and approved by the Arts Commission and is attached for review. The Plan includes ongoing and new public art projects throughout the County and is in accordance with Objectives 3.1 (Recreation), and 3.2 (Arts) of the Parks Strategic Plan.

Financial Impact

There is no financial impact from the recommended action.

Strategic Initiatives

Operational Plan - Dynamic Economy

Submitted By:

Jeff Gaffney, Director of Parks, Open Spaces and Cultural Services

Recommended By:

Carlos J. Palacios, County Administrative Officer

Artificial Intelligence Acknowledgment:

Artificial Intelligence (AI) did not significantly contribute to the development of this agenda item.