



# MEASURE Q

## Implementation Update

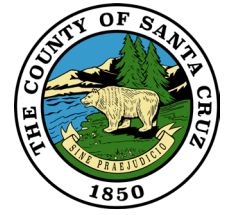
**Board of Supervisors Meeting May 20, 2025**

Jeff Gaffney, Parks Director

Dave Reid, OR3 Director

Elissa Benson, Assistant County Executive Officer

# Measure Q Implementation Milestones:



March 17 Vision Plan Consultant Contracted



March 24 Citizen Oversight Advisory Board Appointed



April 16

First Citizens Oversight Advisory Board (COAB) meeting held  
Santa Cruz Land Trust selected as Land Stewardship Implementation Partner



April 30

COAB Meeting # 2  
COAB by-laws approved  
COAB supports Vision Plan publication date no later than Oct 15, 2025



May 9

Measure Q Stakeholders Virtual Kickoff held  
• 50+ different stakeholders attended across all themes of Measure Q Goals

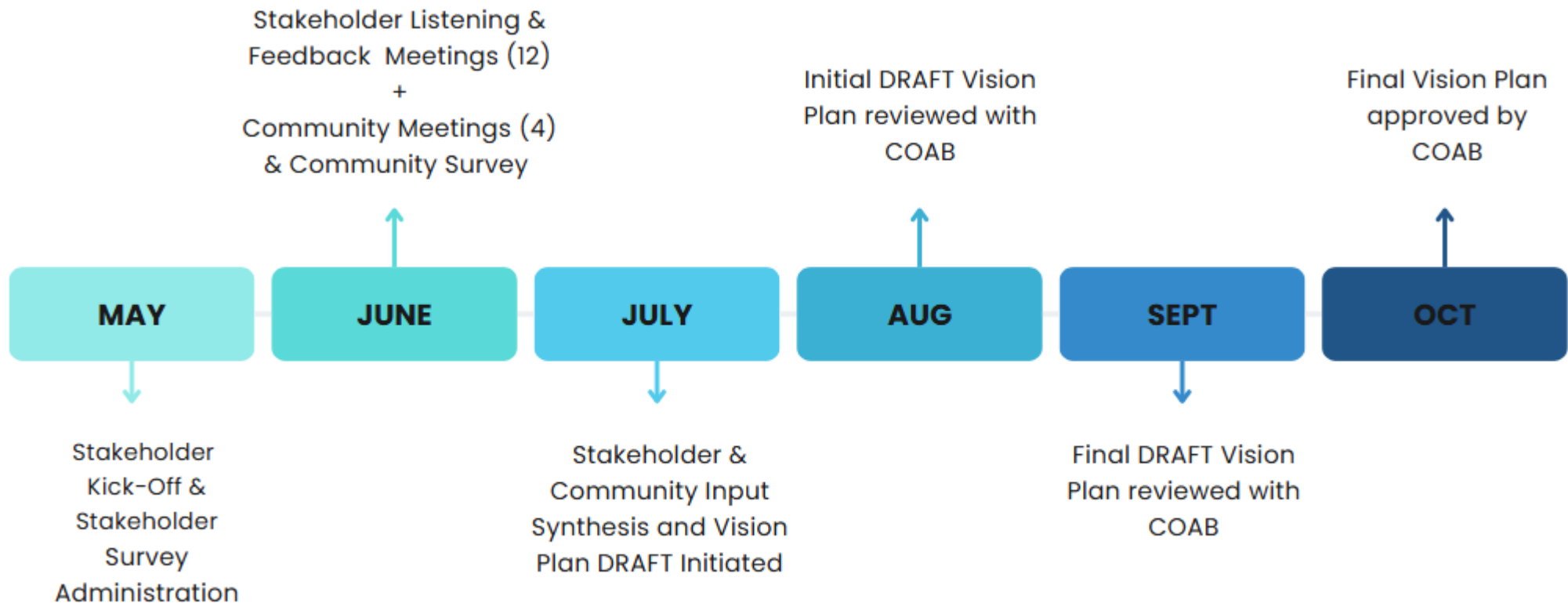


May 21

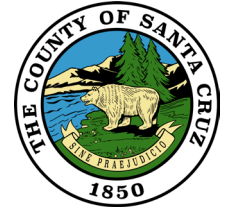
COAB Meeting 3

# Vision Plan Adoption Timeline

With Proposed No Later than October 15, 2025, Publish Date

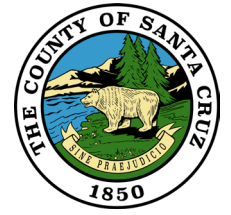


# Ordinance Amendment Summary



- The amendment extends the due date for **publication** of the five-year **Vision Plan**, from **July 1, 2025, to October 15, 2025**
- This will allow for thorough **stakeholder engagement** and for the Citizens Oversight Advisory Board to have adequate time to make **recommendations** on the development of the plan and then **approve** the Vision Plan

## Recommended Actions:



1. Accept and file the status report on the Measure Q implementation update; and
2. Approve the Bylaws of the Measure Q Citizens Oversight Advisory Board (Bylaws); and
3. Approve in concept an "Ordinance Amending Section 4.65.060(A)(3) of the Santa Cruz County Code Relating to the Santa Cruz County Safe Drinking Water, Clean Beaches, Wildfire Risk Reduction, And Wildlife Protection Act" (Ordinance) related to the publication date of Vision Plan, as set forth in attachment, incorporated herein by reference; and
4. Schedule the Ordinance for a second reading and final adoption on June 10, 2025; and
5. Direct the Clerk of the Board to publish the Notice of Proposed Ordinance Summary in a newspaper of general circulation, pursuant to Government Code Section 25124; and
6. Direct staff to return on or before November 18, 2025 with an update.