



County of Santa Cruz Board of Supervisors

Agenda Item Submittal

From: Information Services Dept.

Subject: Defer status report on Digital Wallet Pilot Project

Meeting Date: February 25, 2025

Formal Title: Defer status report on blockchain-based digital wallet development with HUMBL Inc., to March 25, 2025

Recommended Actions

Defer to March 25, 2025, a status report on blockchain-based digital wallet application development in partnership with HUMBL Inc.

Executive Summary

The Information Services Department (ISD) and the County Administrative Office (CAO) are requesting to defer the status report on blockchain-based digital wallet application development in partnership with HUMBL Inc. to the March 25, 2025, Board meeting. Additional time is needed to review the current status of the project, gather data from recent testing, and determine the appropriate next steps.

Discussion

On April 25, 2023, the Board of Supervisors approved a partnership between HUMBL Inc. and ISD to develop a blockchain-based digital wallet application integrated with the My Santa Cruz County mobile app. The first release, MySCC+, included a blockchain-powered paperless RV parking permit. Development of additional blockchain-powered features such as bicycle registration and digital swim passes is ongoing.

The deferral is necessary to allow ISD and CAO staff adequate time to complete the review of current progress and collect additional data related to recent testing and development efforts. Staff will also use the extended time to prepare recommendations for the next phase of the project.
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Financial Impact

Development of a blockchain-based digital wallet application is being donated by HUMBL Inc. as a pilot project. County staff costs for supporting the pilot project is appropriated in the ISD budget and funded by charges for services to the General Fund.

Strategic Initiatives

Operational Plan - Operational Excellence

Submitted By:

Tammie Weigl, Director of Information Services

Recommended By:

Carlos J. Palacios, County Administrative Officer

Artificial Intelligence Acknowledgment:

OpenAI ChatGPT 4o, an Artificial Intelligence (AI) large language model tool, significantly contributed to the development of this agenda item, including Staff Report, in compliance with the County of Santa Cruz AI Appropriate Use Policy.