



County of Santa Cruz Board of Supervisors

Agenda Item Submittal

From: Board of Supervisors - Fifth District

Subject: Presentation from Santa Cruz Pride 50 Committee

Meeting Date: May 20, 2025

Formal Title: Presentation by Rob Darrow, Chair of the Santa Cruz Pride 50 Committee, recognizing 50 years of Pride celebrations in Santa Cruz County

Recommended Actions

Presentation by Rob Darrow, Chair of the Santa Cruz Pride 50 Committee, recognizing 50 years of Pride celebrations in Santa Cruz County.

Executive Summary

In honor of the 50th anniversary of Pride events in Santa Cruz County, Rob Darrow, Chair of the Santa Cruz Pride 50 Committee, will give a presentation on the highlights of LGBTQ+ Pride history in Santa Cruz County. This year's Pride festivities will begin on May 27 and culminate with the annual Pride Parade on June 1.

Discussion

In addition to information on history of Pride celebrations in Santa Cruz County, Mr. Darrow's presentation will also include information about the first-ever IllumiNight celebration on May 27 during which the County Governmental Center will be lit in rainbow colors and the Progressive Pride Flag will be raised at the site. The same flag will be raised at the South Government Center in Watsonville, and both will remain in place throughout the month of June.

As part of the May 27 festivities, community members are invited to participate in a lighted Rainbow Procession from the County Building to the Town Clock, where the City of Santa Cruz will light the City's landmark in rainbow colors. All of these events reflect a collaborative effort by the County, City and Santa Cruz Pride 50 Committee to show visible support for the LGBTQ+ community.

Financial Impact

There are no financial impacts from the recommended action.

Strategic Initiatives

Equity Framework - Community Voices & Partnership

Operational Plan - Comprehensive Health & Safety

Submitted By:

Monica Martinez, Fifth District Supervisor and Justin Cummings, Third District Supervisor

Recommended By:

Carlos J. Palacios, County Executive Officer

Artificial Intelligence Acknowledgment:

Artificial Intelligence (AI) did not significantly contribute to the development of this

agenda item.