

14. Consider approving in concept an “Ordinance Amending Section 4.65.060(A)(3) of the Santa Cruz County Code Relating to the Santa Cruz County Safe Drinking Water, Clean Beaches, Wildfire Risk Reduction, And Wildlife Protection Act”, and take related actions ()



County of Santa Cruz Board of Supervisors

Agenda Item Submittal

From: Parks, Open Spaces, and Cultural Services

Subject: Approve in Concept an Ordinance Amending Chapter 4.65.060 of Santa Cruz County Code

Meeting Date: May 20, 2025

Formal Title: Consider approving in concept an “Ordinance Amending Section 4.65.060(A)(3) of the Santa Cruz County Code Relating to the Santa Cruz County Safe Drinking Water, Clean Beaches, Wildfire Risk Reduction, And Wildlife Protection Act”, and take related actions

Recommended Actions

1. Accept and file the status report on the Measure Q implementation update; and
2. Approve the Bylaws of the Measure Q Citizens Oversight Advisory Board (Bylaws); and
3. Approve in concept an “Ordinance Amending Section 4.65.060(A)(3) of the Santa Cruz County Code Relating to the Santa Cruz County Safe Drinking Water, Clean Beaches, Wildfire Risk Reduction, And Wildlife Protection Act” (Ordinance) related to the publication date of Vision Plan, as set forth in attachment, incorporated herein by reference; and
4. Schedule the Ordinance for a second reading and final adoption on June 10, 2025; and
5. Direct the Clerk of the Board to publish the Notice of Proposed Ordinance Summary in a newspaper of general circulation, pursuant to Government Code Section 25124; and
6. Direct staff to return on or before November 18, 2025 with an update.

Executive Summary

In November 2024, Santa Cruz County voters approved the Santa Cruz County Safe Drinking Water, Clean Beaches, Wildfire Risk Reduction and Wildlife Protection Act—commonly referred to as Measure Q. In December 2024, Measure Q was codified in the Santa Cruz County Code and the Ordinance outlines key implementation milestones, including the approval and publication of a Five-Year Vision Plan by July 1, 2025. Since the Board received its last update on January 28, 2025, the Department of Parks, Open Space, and Cultural Services (Parks) and Office of Response, Recovery & Resilience (OR3) have secured consultant support, held the first two Citizen Oversight Advisory Board (COAB) meetings and developed a Vision Plan development schedule. To ensure a robust and inclusive outreach and engagement process, staff recommends amending the ordinance to extend the deadline of Vision Plan adoption to October 15, 2025. This additional time will allow for a more comprehensive stakeholder and community engagement effort and ensure that the Vision Plan reflects diverse and broad input as it will guide grant and funding allocation expenditures for the next five years. The proposed date shift has the support of the COAB.

Discussion

COAB Development & Actions

Following voter approval of Measure Q, implementation efforts began promptly and focused on several key areas. The first was the establishment of the Citizens Oversight Advisory Board (COAB) specified in the Measure Q language. The Board and cities have selected and appointed the nine members of the COAB. The Board appointed eight members on the March 25, 2025 Agenda with the last member appointed on April 29, 2025.

The COAB first met on April 16, 2025. The COAB has established and approved a Regular Meeting schedule with additional frequency over the next six months in support of the Vision Plan development. The COAB meeting schedule is now publicly posted on the County's Measure Q website (<https://www.santacruzcountyca.gov/MeasureQ>). The COAB also selected Land Trust of Santa Cruz County as the Land Stewardship Implementation partner on April 16, 2025. County Code requires that all County commissions and committees such as the COAB adopt bylaws outlining the procedures for conducting official business and submit them to the Board of Supervisors for final approval. The COAB formally adopted bylaws on April 30, 2025 and Parks and OR3 are included for approval.

Vision Plan Consultant Selection

Parks and OR3 are focused on the creation of the Five-Year Vision Plan. This includes developing a strong outreach and engagement plan to ensure voices from the public, community partners, agencies and organizations working in complimentary Measure Q spaces can share their vision for the expenditure of the funds raised to meet the objectives of the Measure. To balance with the existing work in Parks and OR3, procurement of consulting services was identified as a means to support the timeline for Vision Plan adoption. A Request for Proposals (RFP) was issued for consultant services to develop the Vision Plan in late January 2025 with a deadline to publish the Vision Plan by the deadline included in the Measure Q language of July 1, 2025. No responses were received for the RFP, and County staff received feedback from prospective consultants that the July 1 deadline was challenging to achieve without compromising process and engagement. Staff extended the Vision Plan adoption completion date in an RFP addendum and then received one proposal. The County has since entered into a contract with PlaceWorks, a firm with extensive experience in public engagement and long-range planning in Santa Cruz County and the region. Placeworks most recently provided support for the North Coast Facilities Management Plan on behalf of the Parks Department.

Vision Plan Development Status Update

The Vision Plan development process is actively moving forward. Parks and OR3 in collaboration with Placeworks have completed and made progress in the following areas:

- Developed an accelerated project timeline with stakeholder engagement, community engagement, and draft plan development, COAB review, and final plan review and approval.
- Stakeholder identification, outreach and survey development and distribution

kickoff.

- Performed an initial, Artificial Intelligence (AI) supported, literature review of 19 existing local and regional plans relevant to the Measure Q funding priorities and that will form the basis for the Vision Plan. This analysis is available on the Measure Q website at <https://www.santacruzcountyca.gov/MeasureQ/Library>.
- Stakeholder kick-off meeting was held on May 9, 2025 with robust participation.
- Targeted stakeholder meetings will be held late May and June with two sessions of thematically-grouped meetings with stakeholders self-selecting their area in the following groups:
 - Water Resource Management
 - Parks, Recreation and Public Access and Equity
 - Wildfire Risk Reduction and Forest Health
 - Agricultural and Working Lands Protection
 - Wildlife and Habitat Protection
 - Coastal Protection and Adaptation
- Public engagement opportunities including a survey and community meetings to gather input from a broad cross-section of County residents will be in June with three in-person and one virtual meeting.

To build broad support and a shared 5-year vision, the stakeholder and community engagement will be inclusive and meaningful. Close coordination with the COAB, cities, and Measure Q partners (Resource Conservation District and Land Trust of Santa Cruz County) during Vision Plan development is also important as it is required by the Measure.

With the Vision Plan development workplan in place, accelerated schedule refinement, and outreach and engagement plans in motion, there is a strong plan and schedule in place to ensure the Vision Plan is supported by the public, partner agencies, non-profits, and stakeholder groups. This will help ensure that the Vision Plan's defined priority geographies and project types are supported by prospective grantees, thereby leading to the overall success of the measure.

It is recommended that to achieve these goals the current July 1 deadline for Vision Plan publication noted in the Measure Q language be amended. Staff presented this issue to the COAB on April 30, 2025, and the COAB supported staff's recommendation to request that the Board extend the Vision Plan approval deadline to no later than October 15, 2025. This expanded timeline will allow Parks, OR3, the COAB and PlaceWorks to complete the stakeholder and community engagement phases; synthesize and integrate that input; and draft the Vision Plan into a well-informed and actionable Vision Plan for final review and approval in September/Early October.

Given that the July 1, 2025 deadline is codified in County Code as part of the original Measure language, changing the deadline requires amending County Code. Staff therefore recommends amending Santa Cruz County Code Section 4.65(A)(3)(f)(i) to reflect the new Vision Plan publication date of October 15, 2025. The Ordinance is attached.

Measure Q Implementation Next Steps

Parks and OR3 are working with County Executive Office (CEO) leadership on a proposed staffing plan to support the COAB and Measure Q grant program and will be bringing that forward as part of the Fiscal Year 2025-26 budget process.

Parks and OR3 are also tracking existing staff time, consultant costs and other expenses to seek Measure reimbursement to the General Fund once revenues have been realized next fiscal year.

In a concurrent effort, Parks and OR3 are beginning to outline staffing support for the grant program as well as systems and processes needed to implement the grant program. Current feedback from the COAB and stakeholders indicates a strong desire to review and award as soon as possible. Parks and OR3 will leverage the Vision Plan stakeholder engagement process to seek feedback and input on grant program elements including but not limited to grant period of performance (how long awardees have to spend the funds), grant amounts, application process, reporting process, and fund dispersal and reimbursement processes. Parks and OR3 will also evaluate existing local, regional and State grant programs to glean best practices and lessons learned to improve the Measure Q grant program.

Financial Impact

There is no financial impact with the recommended actions.

Strategic Initiatives

Equity Framework - County Facilities & Infrastructure, Plans, Policies & Budgets, Community Voices & Partnership

Operational Plan - Comprehensive Health & Safety, Sustainable Environment

Climate Action - Water, Natural & Working Lands, Wildfire Prevention, Government Operations

Submitted By:

Jeff Gaffney, Director of Parks, Open Space and Cultural Services

Recommended By:

Carlos J. Palacios, County Executive Officer

Artificial Intelligence Acknowledgment:

Artificial Intelligence (AI) did not significantly contribute to the development of this agenda item.

**BYLAWS OF THE
MEASURE Q CITIZENS OVERSIGHT ADVISORY BOARD**

ARTICLE I: NAME

This organization shall be called the “Measure Q Citizens Oversight Advisory Board” (hereafter, “Advisory Board”) existing by virtue of Santa Cruz County Board of Supervisors Resolution No. 143-2024 attached hereto as Exhibit “A” and made a part hereof.

ARTICLE II: DEFINITIONS

For the purpose of these bylaws:

“Act” shall be defined as ...Measure Q

“Advisory Board” shall be defined as the Measure Q Citizens Oversight Advisory Board (COAB).

“Board” shall be defined as the Santa Cruz County Board of Supervisors.

“Chair” shall be defined as the chairman or chairwoman of the Measure Q Citizens Oversight Advisory Board.

“Department” means the Santa Cruz County Department of Parks, Open Space, and Cultural Services.

“Excused”, as in “excused absence”, shall be defined as an absence caused by sickness or vacation, with notice given to the Staff Liaison prior to the anticipated absence.

“Office” means the Santa Cruz County Office of Response, Recovery, and Resilience.

“Ordinance” shall be defined through Chapter 4.65 of Santa Cruz County Code (SCCC)

“Staff Liaison” means the County employee designated by the head of the Department and head of the Office to perform the administrative work for the Advisory Board.

ARTICLE III: PURPOSE

The purpose of the Advisory Board is to review, on an annual fiscal year basis, the expenditure of tax revenue generated by Santa Cruz County Code 4.65.020 an ordinance imposing a Special Parcel Tax in the amount of \$87 per parcel per year. Additionally, the Advisory Board will review and approve a five-year vision plan, which supports grant criteria and awards. The Ordinance was passed as a ballot measure (Measure Q) by Santa Cruz County voters on November 5, 2024, and took effect 10 days after the election on which it was adopted and certified by the Santa Cruz County Clerk (Elections Department) and reported to the Santa Cruz County Board of Supervisors.

ARTICLE IV: POWERS AND DUTIES

1. Powers and Duties

1.1 The Advisory Board's powers and duties are as identified in Exhibit 1, SCCC 4.65.060 Oversight and Accountability section of the Ordinance, and restated as follows:

- (a) Conduct hearings and receive public input on allocations related to this Act.
- (b) Receive reports annually from the County on projects funded pursuant to subsections (1) and (3) of subdivision (B) of section 4.65.040.
- (c) Receive reports annually from each of the incorporated cities on projects funded pursuant to subsection (2) of subdivision (B) of section 4.65.040.
- (d) Receive reports annually from the Resource Conservation District of Santa Cruz County and the land stewardship implementation partner on projects funded pursuant to subsection (4) of subdivision (B) of section 4.65.040.
- (e) The Advisory Board shall submit an annual report to the Board of Supervisors in compliance with SCCC 2.38.170(A). The report shall include: outcomes of the projects and programs funded through the Act as well as how the Act was used to leverage other public and private funds. Annual reports by the Advisory Board may also provide suggested direction on the types of projects to prioritize in the coming year.
- (f) Approve a five-year vision plan to support grant criteria and awards.
 - (i) The vision plan will be updated every five years.
 - (ii) The Advisory Board may provide recommendations on the development of the plan by the Office and the Department. The Office and the Department shall also consult the incorporated cities, the Resource Conservation District of Santa Cruz County, and the land stewardship implementation partner in the development of the plan.
 - (iii) The vision plan shall identify the activities and geographies prioritized for investment throughout the County in a concise format primarily based on content derived from existing plans, such as, but not limited to, the Santa Cruz County Regional Conservation Investment Local ballot measure: Q Strategy, Santa Cruz County Parks Strategic Plan, Santa Cruz County Local Hazard Mitigation Plan, California Water Plan, California Wildfire and Forest Resilience Action Plan, California Outdoors for All Strategy, California

Pathways to 30x30 Strategy, California Natural and Working Lands Climate Smart Strategy, Santa Cruz County Climate Action and Adaptation Plan, city climate adaptation plans, city parks and open space plans, or similar County, State, or local plans.

(g) Select the land stewardship implementation partner every five years, who shall serve in this role for a period of five years. After this initial period, the Advisory Board shall renew the land stewardship implementation partner or select another partner.

(h) Utilize the following criteria for selecting the land stewardship implementation partner:

(i) The land stewardship implementation partner shall have a mission generally consistent with the purposes of the Act and the capacity and expertise to implement projects in the public benefit related to land, habitat, ecosystem, and natural resources management and protection.

(ii) The land stewardship implementation partner shall be a Nonprofit Organization as defined in subdivision (M) of section 4.65.010 that owns and stewards private lands on which Eligible Projects in the public benefit can be implemented.

(iii) The land stewardship implementation partner must be headquartered in Santa Cruz County with at least 10 years of experience working primarily in Santa Cruz County.

(iv) The land stewardship implementation partner must be able to submit annual reports to the Advisory Board and contribute to the development of the five-year vision plan.

2. Advisory Role

2.1 The Advisory Board's role is to advise the Board and staff of the Department and the Office on these matters.

3. Annual Report

3.1 Report to the Board annually on the outcomes of the projects and programs funded through the Act as well as how the Act was used to leverage other public and private funds. Annual reports by the Advisory Board may also provide suggested direction on the types of projects to prioritize in the coming year.

ARTICLE V: MEMBERSHIP

1. General

1.1 The Advisory Board shall be composed of nine (9) members, five (5) appointed by the Board with one selection from each of the five (5) Board supervisorial districts, and four (4) appointed with one selection from each incorporated city. The Advisory Board members shall not hold any elected office and shall have demonstrated expertise in the following areas:

- (a) Water quality, water supply, or flood protection management.
- (b) Wildfire or forest management.
- (c) Wildlife, parks, or natural resources stewardship.
- (d) Working Lands or agricultural expertise.
- (e) Environmental justice, park equity, or public health.
- (f) Knowledge and expertise in evaluating financial transactions or program cost-effectiveness.

2. Conflict of Interest

2.1 Each member shall comply with the conflict-of-interest requirements of State law and SCCC 2.38.270 including a requirement that each Advisory Board member to file a Statement of Economic Interest financial disclosure (Form 700).

2.2 Members shall comply with SCCC 2.38.270(D). Any member that determines that they have a conflict of interest on an item under consideration shall recuse themselves from discussion and voting on the item.

ARTICLE VI: TERM OF OFFICE

1. Term of Appointment

1.1 Members of the Advisory Board shall serve a term of four years at the pleasure of the Board or appointing city, with terms commencing on April 1 of the year in which the nominating Supervisor begins a full term, in compliance with SCCC 2.38.100(A)(1). No member may serve more than two consecutive four-year terms. The Board, or appointing city, may, by order, extend this length of service or waive this limit for individuals that they appointed. A member's position shall become vacant upon their death, resignation, or removal by the Board or appointing city. In the case of such a vacancy, the Board or appointing city shall appoint a successor to fill the unexpired term.

2. Resignation

2.1 Resignations shall be in writing and filed with the Clerk of the Board with a copy to the Staff Liaison.

3. Termination of Membership

3.1 In the event that a member of the Advisory Board ceases to meet the membership requirements in Article V, Section 1 of these bylaws, or fails to participate in any regular meeting without an excused absence, their membership shall automatically terminate, and a successor shall be appointed by the Board. In addition, a member of the Advisory Board may be removed from office by a four-fifths vote of the Board. Additionally, each Supervisor may remove their district appointee at any time, in compliance with SCCC 2.38.100(C).

ARTICLE VII: MEETINGS

1. General

1.1 All meetings of the Advisory Board shall be open to the public and the public shall be notified of all meetings of the Advisory Board in accordance with the provisions of the Ralph M. Brown Act (Government Code Section 54950 et seq.), as required under SCCC 2.38.110(A). Translation services and other accommodations shall be provided upon request to ensure accessibility for non-English speakers and individuals with disabilities. The agenda shall be posted at least seventy-two (72) hours prior to the regular meeting at a location that is freely accessible to the public. Meeting minutes and reports shall be publicly posted online upon review and approval by the Advisory Board.

2. Meeting Frequency

2.1 The Advisory Board shall meet no less than quarterly.

3. Meeting Time and Place

3.1 Regular meetings shall be held on the third Wednesday of the month and no less than quarterly, in person at an identified County facility.

4. Special Meetings

4.1 Special meetings of the Advisory Board, or special meeting times, may be called by the order of the Advisory Board chair or by order of a majority of the Advisory Board.

5. Quorum

5.1 A majority of the full membership of the Advisory Board (5 members) shall constitute a quorum, and no act of the Advisory Board shall be valid unless at least a majority of those members constituting a quorum concur therein, in compliance with SCCC 2.38.150(A). A lesser number of the quorum shall adjourn a meeting.

6. Conduct of Meetings

6.1 Proceedings of all meetings generally shall be guided by the current edition of *Rosenberg's Rules of Order*. *Rosenberg's Rules of Order* shall be the parliamentary guide for all matters of procedure for this Advisory Board not specifically covered in these by-laws.

7. Voting

7.1 An affirmative vote of the majority of all members of the Advisory Board present at the time shall be necessary to approve any action item before the Advisory Board. If requested by any member present, a roll call vote must be held.

ARTICLE VIII: OFFICERS

1. Officers of the Advisory Board

1.1 The officers of the Advisory Board shall be elected at the April meeting of the Advisory Board, and shall be as follows: Chair and Vice-Chair.

2. Duties of Officers

2.1 Chair: The Chair shall preside at all meetings, appoint ad hoc Advisory Boards, authorize calls for any special meetings, and generally perform the duties and functions of the presiding officer. The Chair shall be an ex-officio member of ad hoc Advisory Boards.

2.2 Vice-Chair: The Vice-Chair, in the event of the absence or disability of the Chair, or a vacancy in the office of the Chair, shall assume and perform the duties of the presiding officer.

3. Officers: Term of Office

3.1 Officers shall serve for one (1) year or until their successors are elected. No officer shall serve for more than two (2) consecutive one-year terms. The term of office shall begin with the meeting at which they are elected.

ARTICLE IX: AD HOC COMMITTEES

1. Membership

1.1 Ad-hoc committees may be established as needed to assist the Advisory Board in its duties. The composition of the ad hoc committees shall be determined by the Advisory Board. Ad hoc committees shall not contain a quorum of Advisory Board members.

2. Purpose and Duration

2.1 Ad hoc committees shall be established for a specified period of time and purpose.

ARTICLE X: BYLAWS

1. Enactment

1.1 These bylaws shall become effective upon ratification by the Board of Supervisors and shall comply with Santa Cruz County Code Section 2.38.140(A), requiring final Board approval for all commission bylaws.

2. Amendment

2.1 These bylaws may be recommended for amendment by a majority vote of the Advisory Board, and then final approval by the Board.

3. Notice

3.1 Written notice of any proposed amendment shall be e-mailed to all members at least ten (10) calendar days prior to the meeting at which such action is proposed to be taken.

4. Effective Date of Amendment

4.1 No amendment to these bylaws shall take effect or be binding until said amendment(s) are reviewed by County Counsel and approved by the Board.

ARTICLE XI: DISSOLUTION

The Board shall dissolve the Advisory Board if the special parcel tax is ended by voters pursuant to SCCC 4.65.080, after all tax revenue collected pursuant to the Ordinance is expended and a final report is submitted.

ORDINANCE NO. _____

ORDINANCE AMENDING CHAPTER 4.65.060(A)(3) OF THE SANTA CRUZ COUNTY CODE TO AMEND THE DUE DATE FOR MEASURE Q'S FIVE-YEAR VISION PLAN

The Board of Supervisors of Santa Cruz County hereby finds and declares the following:

WHEREAS, in November 2024, Santa Cruz County voters approved Measure Q, the Safe Drinking Water, Clean Beaches, Wildfire Risk Reduction, and Wildlife Protection Act (the "Act"), which added Chapter 4.65 to the Santa Cruz County Code ("SCCC"); and

WHEREAS, SCCC 4.65.100 authorizes the Board of Supervisors of the County of Santa Cruz to make administrative amendments to the Act without submitting the amendment to the voters for approval if such amendments are consistent with and in furtherance of the purposes of the Act; and

WHEREAS, the Board of Supervisors has determined that it is appropriate to amend Chapter 4.65.060(A)(3) of the Santa Cruz County Code to extend the due date for publication of the five-year vision plan required under the Act for a short period, in order to allow the Measure Q Citizens Oversight Advisory Board sufficient time to make recommendations on the development of the plan by County staff and approve the vision plan;

NOW THEREFORE, the Board of Supervisors of the County of Santa Cruz ordains as follows:

SECTION I

Section 4.65.060(A)(3) of the Santa Cruz County Code is hereby amended to read as follows:

(3) The Advisory Board shall do all of the following:

- (a) Conduct hearings and receive public input on allocations related to this Act.
- (b) Receive reports annually from the County on projects funded pursuant to SCCC 4.65.040(B)(1) and (B)(3).
- (c) Receive reports annually from each of the incorporated cities on projects funded pursuant to SCCC 4.65.040(B)(2).
- (d) Receive reports annually from the Resource Conservation District of Santa Cruz County and the land stewardship implementation partner on projects funded pursuant to SCCC 4.65.040(B)(4).
- (e) Report to the Board annually on the outcomes of the projects and programs funded through the Act as well as how the Act was used to leverage other public and private funds. Annual reports by the Advisory

Board may also provide suggested direction on the types of projects to prioritize in the coming year.

- (f) Approve a five-year vision plan to support grant criteria and awards.
 - (i) The plan shall be published by October 15, 2025, and updated every five years thereafter.
 - (ii) The Advisory Board may provide recommendations on the development of the plan by the Office and the Department. The Office and the Department shall also consult the incorporated cities, the Resource Conservation District of Santa Cruz County, and the land stewardship implementation partner in the development of the plan.
 - (iii) The vision plan shall identify the activities and geographies prioritized for investment throughout the County in a concise format primarily based on content derived from existing plans, such as, but not limited to, the Santa Cruz County Regional Conservation Investment Strategy, Santa Cruz County Parks Strategic Plan, Santa Cruz County Local Hazard Mitigation Plan, California Water Plan, California Wildfire and Forest Resilience Action Plan, California Outdoors for All Strategy, California Pathways to 30x30 Strategy, California Natural and Working Lands Climate Smart Strategy, Santa Cruz County Climate Action and Adaptation Plan, city climate adaptation plans, city parks and open space plans, or similar County, State, or local plans.
- (g) Select the land stewardship implementation partner by July 1, 2025, who shall serve in this role for a period of five years. After this initial period, the Advisory Board shall renew the land stewardship implementation partner or select another partner.
- (h) Utilize the following criteria for selecting the land stewardship implementation partner:
 - (i) The land stewardship implementation partner shall have a mission generally consistent with the purposes of the Act and the capacity and expertise to implement projects in the public benefit related to land, habitat, ecosystem, and natural resources management and protection.
 - (ii) The land stewardship implementation partner shall be a nonprofit organization as defined in SCCC 4.65.010(M) that owns

and stewards private lands on which eligible projects in the public benefit can be implemented.

(iii) The land stewardship implementation partner must be headquartered in Santa Cruz County with at least 10 years of experience working primarily in Santa Cruz County.

(iv) The land stewardship implementation partner must be able to submit annual reports to the Advisory Board and contribute to the development of the five-year vision plan.

SECTION II

This ordinance shall take effect on the 31st day after the date of final adoption.

PASSED AND ADOPTED this ____ day of _____, 2025, by the Board of Supervisors of the County of Santa Cruz by the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

FELIPE HERNANDEZ
Chair of the Board of Supervisors

Attest: _____
Juliette Rezzato
Clerk of the Board

Approved as to Form:

5/8/2025

Signed by:
Ann Jackson
52A1BA5EDCEAC6

Ann Jackson
Office of the County Counsel

Certificate Of Completion

Envelope Id: 20443042-BBFA-4A14-A753-411B2354D69A	Status: Sent
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Source Envelope:	
Document Pages: 3	Signatures: 1
Certificate Pages: 5	Initials: 0
AutoNav: Enabled	Envelope Originator:
Envelopeld Stamping: Enabled	Kelly Mercer-Lebov
Time Zone: (UTC-08:00) Pacific Time (US & Canada)	701 Ocean Street
	Santa Cruz, CA 95060
	Kelly.Mercer-Lebov@santacruzcountyca.gov
	IP Address: 63.194.190.100

Record Tracking

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Storage Appliance Status: Connected	Pool: County of Santa Cruz	Location: Docusign

Signer Events

Signer Events	Signature	Timestamp
Ann Jackson ann.jackson@santacruzcountyca.gov Assistant County Counsel Security Level: Email, Account Authentication (None)	<div> <div>Signed by:</div>  <div>52A16A3EBDCE4CC...</div> </div> <div>Signature Adoption: Pre-selected Style Using IP Address: 63.194.190.100</div>	<div>Sent: 5/8/2025 11:09:47 AM</div> <div>Viewed: 5/8/2025 11:10:46 AM</div> <div>Signed: 5/8/2025 11:11:33 AM</div>

Electronic Record and Signature Disclosure:
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CBD eSignature
cbd.esignature@santacruzcountyca.gov
Security Level: Email, Account Authentication (None)

Electronic Record and Signature Disclosure:
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In Person Signer Events	Signature	Timestamp
Editor Delivery Events	Status	Timestamp
Agent Delivery Events	Status	Timestamp
Intermediary Delivery Events	Status	Timestamp
Certified Delivery Events	Status	Timestamp
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Carbon Copy Events	Status	Timestamp
Kelly Mercer-Lebov kelly.mercer-lebov@santacruzcountyca.gov Security Level: Email, Account Authentication (None) Electronic Record and Signature Disclosure: Accepted: 12/23/2024 2:47:20 PM ID: 5f799af8-b478-4b40-95e6-f1588570b327		

Witness Events	Signature	Timestamp
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Notary Events	Signature	Timestamp
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Envelope Summary Events	Status	Timestamps
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Payment Events	Status	Timestamps
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Electronic Record and Signature Disclosure

ELECTRONIC RECORD AND SIGNATURE DISCLOSURE

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Withdrawing your consent

If you decide to receive notices and disclosures from us electronically, you may at any time change your mind and tell us that thereafter you want to receive required notices and disclosures only in paper format. How you must inform us of your decision to receive future notices and disclosure in paper format and withdraw your consent to receive notices and disclosures electronically is described below.

Consequences of changing your mind

If you elect to receive required notices and disclosures only in paper format, it will slow the speed at which we can complete certain steps in transactions with you and delivering services to you because we will need first to send the required notices or disclosures to you in paper format, and then wait until we receive back from you your acknowledgment of your receipt of such paper notices or disclosures. Further, you will no longer be able to use the DocuSign system to receive required notices and consents electronically from us or to sign electronically documents from us.

All notices and disclosures will be sent to you electronically

Unless you tell us otherwise in accordance with the procedures described herein, we will provide electronically to you through the DocuSign system all required notices, disclosures, authorizations, acknowledgements, and other documents that are required to be provided or made available to you during the course of our relationship with you. To reduce the chance of you inadvertently not receiving any notice or disclosure, we prefer to provide all of the required notices and disclosures to you by the same method and to the same address that you have given us. Thus, you can receive all the disclosures and notices electronically or in paper format through the paper mail delivery system. If you do not agree with this process, please let us know as described below. Please also see the paragraph immediately above that describes the consequences of your electing not to receive delivery of the notices and disclosures electronically from us.

How to contact County of Santa Cruz:

You may contact us to let us know of your changes as to how we may contact you electronically, to request paper copies of certain information from us, and to withdraw your prior consent to receive notices and disclosures electronically as follows:

To contact us by email send messages to: nada.algharib@santacruzcounty.us

To advise County of Santa Cruz of your new email address

To let us know of a change in your email address where we should send notices and disclosures electronically to you, you must send an email message to us at nada.algharib@santacruzcounty.us and in the body of such request you must state: your previous email address, your new email address. We do not require any other information from you to change your email address.

If you created a DocuSign account, you may update it with your new email address through your account preferences.

To request paper copies from County of Santa Cruz

To request delivery from us of paper copies of the notices and disclosures previously provided by us to you electronically, you must send us an email to nada.algharib@santacruzcounty.us and in the body of such request you must state your email address, full name, mailing address, and telephone number. We will bill you for any fees at that time, if any.

To withdraw your consent with County of Santa Cruz

To inform us that you no longer wish to receive future notices and disclosures in electronic format you may:

- i. decline to sign a document from within your signing session, and on the subsequent page, select the check-box indicating you wish to withdraw your consent, or you may;
- ii. send us an email to nada.algharib@santacruzcounty.us and in the body of such request you must state your email, full name, mailing address, and telephone number. We do not need any other information from you to withdraw consent.. The consequences of your withdrawing consent for online documents will be that transactions may take a longer time to process..

Required hardware and software

The minimum system requirements for using the DocuSign system may change over time. The current system requirements are found here: <https://support.docusign.com/guides/signer-guide-signing-system-requirements>.

Acknowledging your access and consent to receive and sign documents electronically

To confirm to us that you can access this information electronically, which will be similar to other electronic notices and disclosures that we will provide to you, please confirm that you have read this ERSD, and (i) that you are able to print on paper or electronically save this ERSD for your future reference and access; or (ii) that you are able to email this ERSD to an email address where you will be able to print on paper or save it for your future reference and access. Further, if you consent to receiving notices and disclosures exclusively in electronic format as described herein, then select the check-box next to 'I agree to use electronic records and signatures' before clicking 'CONTINUE' within the DocuSign system.

By selecting the check-box next to 'I agree to use electronic records and signatures', you confirm that:

- You can access and read this Electronic Record and Signature Disclosure; and
- You can print on paper this Electronic Record and Signature Disclosure, or save or send this Electronic Record and Disclosure to a location where you can print it, for future reference and access; and
- Until or unless you notify County of Santa Cruz as described above, you consent to receive exclusively through electronic means all notices, disclosures, authorizations, acknowledgements, and other documents that are required to be provided or made available to you by County of Santa Cruz during the course of your relationship with County of Santa Cruz.

- (3) The Advisory Board shall do all of the following:
- (a) Conduct hearings and receive public input on allocations related to this Act.
 - (b) Receive reports annually from the County on projects funded pursuant to SCCC 4.65.040(B)(1) and (B)(3).
 - (c) Receive reports annually from each of the incorporated cities on projects funded pursuant to SCCC 4.65.040(B)(2).
 - (d) Receive reports annually from the Resource Conservation District of Santa Cruz County and the land stewardship implementation partner on projects funded pursuant to SCCC 4.65.040(B)(4).
 - (e) Report to the Board annually on the outcomes of the projects and programs funded through the Act as well as how the Act was used to leverage other public and private funds. Annual reports by the Advisory Board may also provide suggested direction on the types of projects to prioritize in the coming year.
 - (f) Approve a five-year vision plan to support grant criteria and awards.
 - (i) The plan shall be published by ~~July 1~~October 15, 2025, and updated every five years thereafter.
 - (ii) The Advisory Board may provide recommendations on the development of the plan by the Office and the Department. The Office and the Department shall also consult the incorporated cities, the Resource Conservation District of Santa Cruz County, and the land stewardship implementation partner in the development of the plan.
 - (iii) The vision plan shall identify the activities and geographies prioritized for investment throughout the County in a concise format primarily based on content derived from existing plans, such as, but not limited to, the Santa Cruz County Regional Conservation Investment Strategy, Santa Cruz County Parks Strategic Plan, Santa Cruz County Local Hazard Mitigation Plan, California Water Plan, California Wildfire and Forest Resilience Action Plan, California Outdoors for All Strategy, California Pathways to 30x30 Strategy, California Natural and Working Lands Climate Smart Strategy, Santa Cruz County Climate Action and Adaptation Plan, city climate adaptation plans, city parks and open space plans, or similar County, State, or local plans.

(g) Select the land stewardship implementation partner by July 1, 2025, who shall serve in this role for a period of five years. After this initial period, the Advisory Board shall renew the land stewardship implementation partner or select another partner.

(h) Utilize the following criteria for selecting the land stewardship implementation partner:

(i) The land stewardship implementation partner shall have a mission generally consistent with the purposes of the Act and the capacity and expertise to implement projects in the public benefit related to land, habitat, ecosystem, and natural resources management and protection.

(ii) The land stewardship implementation partner shall be a nonprofit organization as defined in SCCC 4.65.010(M) that owns and stewards private lands on which eligible projects in the public benefit can be implemented.

(iii) The land stewardship implementation partner must be headquartered in Santa Cruz County with at least 10 years of experience working primarily in Santa Cruz County.

(iv) The land stewardship implementation partner must be able to submit annual reports to the Advisory Board and contribute to the development of the five-year vision plan.

**PUBLIC NOTICE
PROPOSED ORDINANCE
(SUMMARY)**

Board of Supervisors Information (for Clerk Use only):

Approved in Concept: Click or tap to enter a date.

AMS Item: Click or tap here to enter text.

Scheduled for Second Reading & Final Adoption: Click or tap to enter a date.

Ordinance Title:

ORDINANCE AMENDING SECTION 4.65.060(A)(3) OF THE SANTA CRUZ COUNTY CODE RELATING TO THE SANTA CRUZ COUNTY SAFE DRINKING WATER, CLEAN BEACHES, WILDFIRE RISK REDUCTION, AND WILDLIFE PROTECTION ACT

Ordinance Summary:

The proposed Ordinance amends Santa Cruz County Code Section 4.65.060(A)(3) of the Santa Cruz County Code relating to the Santa Cruz County Safe Drinking Water, Clean Beaches, Wildfire Risk Reduction, and Wildlife Protection Act, which relates to the publication date of the five-year vision plan. The amendment extends the due date for publication of the five-year vision plan required under the Act from July 1, 2025 to October 15, 2025, in order to allow the Measure Q Citizens Oversight Advisory Board sufficient time to make recommendations on the development of the plan by County staff and approve the vision plan.

The full text of this ordinance is available for public review at the Office of the Clerk of the Board, Room 520, Governmental Center Building, 701 Ocean Street, 5th Floor, Santa Cruz, California 95060; and on the Internet at:

<https://santacruzcountyca.primegov.com/public/portal>

For Clerk Use Only:

By: Click or tap here to enter text.

Dated: Click or tap to enter a date.



MEASURE Q

Implementation Update

Board of Supervisors Meeting May 20, 2025

Jeff Gaffney, Parks Director

Dave Reid, OR3 Director

Elissa Benson, Assistant County Executive Officer

Measure Q Implementation Milestones:



March 17 Vision Plan Consultant Contracted



March 24 Citizen Oversight Advisory Board Appointed



April 16

First Citizens Oversight Advisory Board (COAB) meeting held

Santa Cruz Land Trust selected as Land Stewardship Implementation Partner



April 30

COAB Meeting # 2

COAB by-laws approved

COAB supports Vision Plan publication date no later than Oct 15, 2025



May 9

Measure Q Stakeholders Virtual Kickoff held

- 50+ different stakeholders attended across all themes of Measure Q Goals

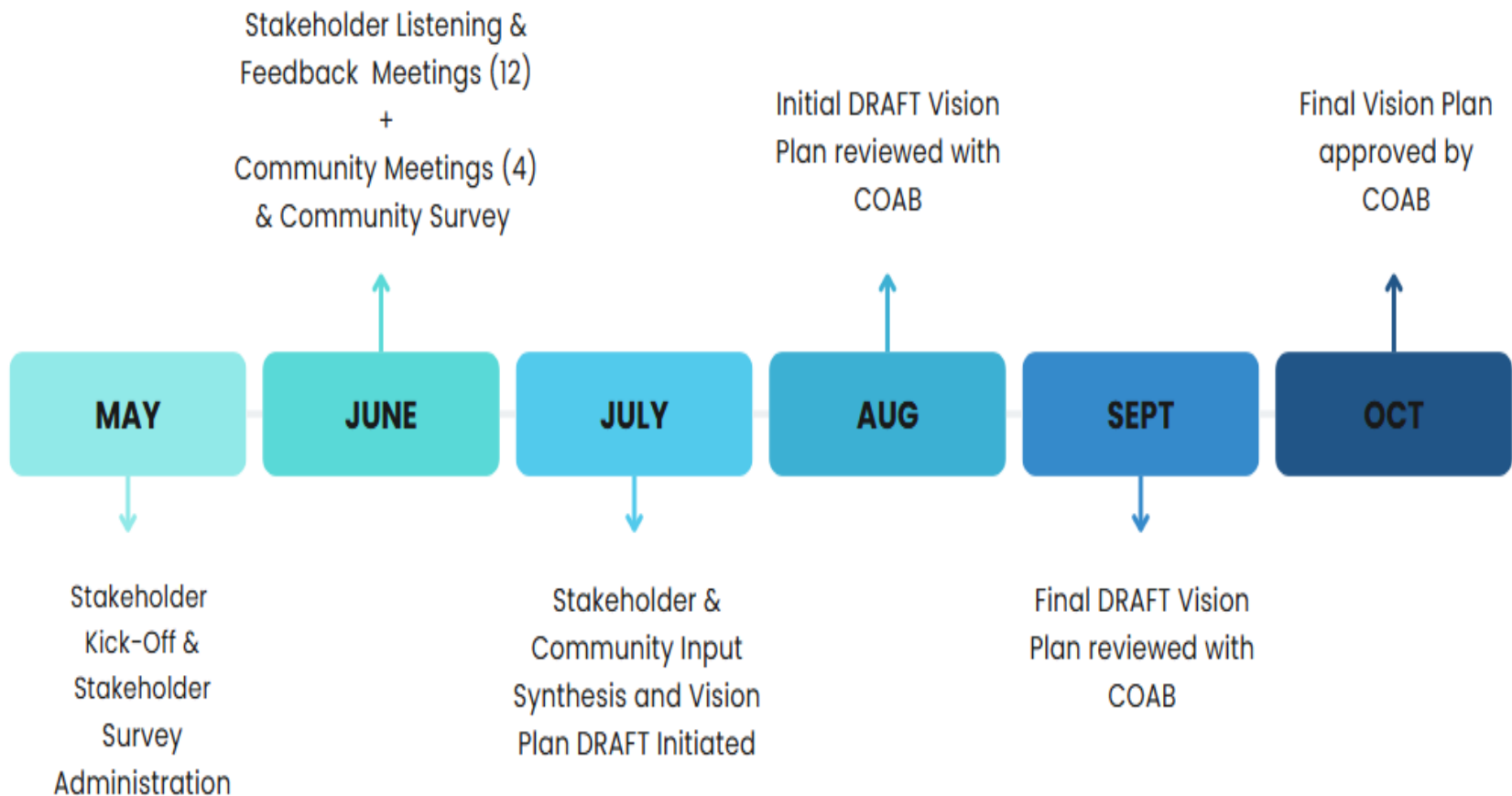


May 21

COAB Meeting 3

Vision Plan Adoption Timeline

With Proposed No Later than October 15, 2025, Publish Date



Ordinance Amendment Summary



- The amendment extends the due date for **publication** of the five-year **Vision Plan**, from **July 1, 2025, to October 15, 2025**
- This will allow for thorough **stakeholder engagement** and for the Citizens Oversight Advisory Board to have adequate time to make **recommendations** on the development of the plan and then **approve** the Vision Plan

Recommended Actions:



1. Accept and file the status report on the Measure Q implementation update; and
2. Approve the Bylaws of the Measure Q Citizens Oversight Advisory Board (Bylaws); and
3. Approve in concept an "Ordinance Amending Section 4.65.060(A)(3) of the Santa Cruz County Code Relating to the Santa Cruz County Safe Drinking Water, Clean Beaches, Wildfire Risk Reduction, And Wildlife Protection Act" (Ordinance) related to the publication date of Vision Plan, as set forth in attachment, incorporated herein by reference; and
4. Schedule the Ordinance for a second reading and final adoption on June 10, 2025; and
5. Direct the Clerk of the Board to publish the Notice of Proposed Ordinance Summary in a newspaper of general circulation, pursuant to Government Code Section 25124; and
6. Direct staff to return on or before November 18, 2025 with an update.