

41. Approve the Santa Cruz County Arts Commission 2025 Public Art Plan ()



County of Santa Cruz Board of Supervisors

Agenda Item Submittal

From: Parks, Open Spaces, and Cultural Services

Subject: Approve 2025 Public Art Plan

Meeting Date: February 11, 2025

Formal Title: Approve the Santa Cruz County Arts Commission 2025 Public Art Plan

Recommended Action

Approve the Santa Cruz County Arts Commission 2025 Public Art Plan.

Executive Summary

The Parks, Open Space and Cultural Services Department is requesting approval of the 2025 Public Art Plan as recommended by the County Arts Commission.

Discussion

On January 13, 1998, the Board approved the Santa Cruz County Public Art and Design Guidelines. No. 4.2 of the Guidelines states:

The Director of Parks, Open Space and Cultural Services or designee shall present upcoming capital improvement projects to the Arts Commission which will on an annual basis create a proposed Public Art Plan. This plan shall include the proposed art projects, budgets, recommendations for the specific approach to art in each of the projects, and definition of the artist selection process for approval by the Board of Supervisors.

On December 9, 2024, the proposed 2025 Public Art Plan was reviewed and approved by the Arts Commission and is attached for review. The Plan includes ongoing and new public art projects throughout the County and is in accordance with Objectives 3.1 (Recreation), and 3.2 (Arts) of the Parks Strategic Plan.

Financial Impact

There is no financial impact from the recommended action.

Strategic Initiatives

Operational Plan - Dynamic Economy

Submitted By:

Jeff Gaffney, Director of Parks, Open Spaces and Cultural Services

Recommended By:

Carlos J. Palacios, County Administrative Officer

Artificial Intelligence Acknowledgment:

Artificial Intelligence (AI) did not significantly contribute to the development of this agenda item.

Santa Cruz County Arts Commission Public Art Plan – 2025

Project	Original Budget	Estimated \$ Available for Public Art	Original Source of Funding	Public Art Process Start Date	Construction Start Date	Public Art Completion Date	Selection Process
% Floral Park	\$375,000	\$7,500	Co. Park Friends & County Capital Funds	Started	Fall/Winter 2024	Winter 2025	Open Competition
% The Farm Park	\$6,000,000 (1)	\$120,000	RDA	Started	TBD	TBD	Open Competition
% Juvenile Hall	\$15,000,000	\$150,000	SB-81 State Funds and County Capital Funds	TBD	Fall/Winter 2025	2025/early 2026	Open Competition
% Hidden Beach Restroom	\$590,000	\$11,800	Coastal Conservancy Grant	Started	Fall 2025	Winter 2025	Open Competition
Outside the Box	--	\$10,000	DPW-trans	Started	ongoing	ongoing	Open Competition
% Green Valley Pathway	\$5,000,000	\$80,000	Clean California Grant	Started	Summer 2024	Winter 2025	Open Competition
County Permanent Art Collection	--	--	Parks Budget and Donations	Started	Installation is ongoing	ongoing	Purchase and Donations
% Children’s Crisis Center	\$10,163,035	\$101,630	Grant Funded	Started	Spring 2024	Summer 2025	Open Competition
% Ben Lomond Transfer Station	\$5,725,000	\$114,500	Bond Funded	Started	Spring 2025	Fall/Winter 2025	Open Competition
% Swim Center Waterslide	\$1,400,000	\$20,000	Parks Capital Funds	TBD	Spring 2025	Fall/Winter 2025	Open Competition

Project	Original Budget	Estimated \$ Available for Public Art	Original Source of Funding	Public Art Process Start Date	Construction Start Date	Public Art Completion Date	Selection Process
% Pace Trails	\$200,000	\$4,000	Grant Funded	TBD	Spring 2025	Winter 2025	Open Competition

Note: %=Percent for Arts projects: The dollar figures included for the adopted and proposed budgets include 1-2% of total construction cost from eligible capital projects, which is allocated for artists design services and the acquisition or commissioning of Public Artwork.

- (1) There is no longer any RDA funding for the construction of these parks; the figure shown in “Original Budget” for these projects is only provided as a reference to show how the amount available for Percent for Arts was determined.